

NORA MERECICKY

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DESIGN

Berkeley Repertory Theatre · Graphic Design Fellow Berkeley, CA · September 2009–Present

Create all marketing materials as part of a two-person design team for this \$12.5 million Tony Award-winning regional theatre. Design publications, invitations, postcards, brochures, signage, and print/online ads for marketing, development, and education departments.

- produced souvenir book for Green Day's world-premiere musical *American Idiot*
- designed and produced three forty-eight-page issues of *The Berkeley Rep Magazine*
- created show identity art for mainstage production *Coming Home* by Athol Fugard
- traveled to Portland, OR, to conduct press check for annual season brochure
- assumed all department responsibilities while art director was on four-week leave

Freelance 2008–Present

Create identities, brand systems, and marketing collateral for a variety of clients with an emphasis on arts and nonprofit organizations.

- clients include Crowded Fire Theater Company, Empower Campaign, Brick Monkey Theater Ensemble, Athens Farmer's Market

Kennedy Museum of Art · Education Multimedia Designer Athens, OH · September 2007–June 2009

Designed all printed materials for the education department of Southeast Ohio's only major art museum. In second year, developed and conducted educational programming and tours for exhibitions while continuing design responsibilities.

- designed Fall/Winter 2008 issue of the museum's quarterly magazine
- designed Museums by Mail brochure, which was included in the Marketplace of Ideas at the 2008 American Association of Museums Conference
- developed identity for monthly Inside/Outside Art Talks Series
- designed gallery environment and identity for interpretive *Experience the Arts* exhibition
- selected to travel to Zuni, NM, to conduct research and collect objects for the ongoing *Art of the Zuni* exhibition

EXHIBITIONS

BFA Graphic Design Exhibition · Public Relations Chairperson and Co-Treasurer
Athens, OH · 2008–09

International Photography Exhibit · First place, Best Representation of Students Abroad
Athens, OH · May 2009

AIGA Everyday Design Exhibition
New York City, NY · June–August 2008

American Association of Museums Conference · Marketplace of Ideas
Denver, CO · Spring 2008

EDUCATION

Ohio University · Athens, OH

BFA Graphic Design 2009, Magna Cum Laude · Minor in Psychology
Study Abroad · Puebla, Mexico · Winter 2008

Awards

Charles Logan Smith Design Excellence Award · 2009
Student Creative Research Exposition · First place in arts category · 2009
College of Fine Arts Dean's Undergraduate Creative Research Award · 2009
Karen S. Nulf Typography Award · Scholarship · 2008
School of Art Special Talent Award · Scholarship · 2008

SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Dreamweaver)
Adobe Lightroom · Adobe Acrobat · Microsoft Office · HTML · CSS · Typography
Photography · Drawing · Printmaking · Papermaking · Bookbinding